

SPONSOR the 2025 Canadian Green Building Awards

RECEIVE: Continual 12-month visibility and 400,000 impressions with design and building professionals, and building owners/managers!



>>> INTERACTION WITH PROFESSIONALS

1. Full access to the architectural and construction firms that request Entry Kits.

2. Corporate visibility on display boards at the Green Building Festival and the Buildings Canada Show.

>>> ADVERTISING EXPOSURE

3. Sponsor Recognition ad in the Summer issue of SABMag ... **21,000 impressions.**

4. Double-page Sponsor 'Thank you' ad in the Summer Awards issue and Fall issue of SABMag, with extra visibility for National Sponsors. ... **42,000 impressions.**

5. Sponsor Recognition ad in the Fall, Winter, Spring issues of SABMag, and in the Ontario FOCUS publication. ... **100,000 impressions.**

6. Call for Entry ad in the Winter SABMag print and digital issue. ... **21,000 impressions.**



YEAR-LONG, HIGH-VALUE MARKETING OPPORTUNITY:

The SABMag Canadian Green Building Awards are highly regarded by design and building professionals. As an Awards sponsor you will receive year-long visibility through SABMag's print, digital, web, e-News, e-Blasts and social media channels.

7. Sponsor logos displayed and linked on the Awards section of the SABMag website, www.sabmagazine.com, for one year. At the top of the Winners page, National Sponsors receive high visibility with a description of their sustainability activities. 400 unique pages views/month ... **4,800 impressions.**

BONUS for National Sponsors! Receive a 1/2 - page space in the SABMag Awards issue [print and digital] for sponsor message (a value of \$2,255) + as a National Sponsor your logo shown large in all cases.

>>> HIGH VISIBILITY

8. Your corporate identity on six Call for Entry e-blasts to design and building professionals. ... **66,000 impressions.**

9. Recognition as a Sponsor with your corporate logo in all 12 SABMag monthly e-Newsletters. ... **132,000 impressions.**

10. Acknowledgement of National Sponsors in Editor's column, and display of Sponsor logos [larger for National Sponsors] on the editorial page in the special Summer SABMag Awards issue. ... **21,000 impressions.**

11. Sponsor logos displayed on prestigious framed certificates.

12. Sponsor recognition on Facebook, Instagram and X posts during the year.



SPONSORSHIPS for 2025 are open now! Contact: Don Griffith dgriffith@sabmagazine.com