

SPONSOR the 2024 Canadian Green Building Awards

RECEIVE: Continual 12-month visibility and over 500,000 impressions with design and building professionals!



>>> INTERACTION WITH PROFESSIONALS

1. Full access to the architectural and construction firms that request Entry Kits.

2. Corporate visibility on a sponsor banner and display boards at the Green Building Festival and the Buildings Canada Show.

>>> ADVERTISING EXPOSURE

3. • Sponsor Recognition ad in the Summer issue of SABMag ... 23,500 impressions.

4. • Double-page Sponsor 'Thank you' ad in the Summer Awards issue of SABMag, with extra visibility for National Sponsors. ... 23,500 impressions.

5. • Sponsor Recognition ad in the Fall, Winter, Spring issues of SABMag, and in FOCUS publications for BC, Ontario and Atlantic (5 in total). ... 153,000 impressions.

6. • Call for Entry ad in Winter SABMag and two FOCUS publications. ... 33,800 impressions.



YEAR-LONG, HIGH-VALUE MARKETING OPPORTUNITY:

The SABMag Canadian Green Building Awards are highly regarded by design and building professionals. As an Awards sponsor you will receive year-long visibility through SABMag's print, digital, web, e-News, e-Blasts and social media channels.

7. • Exclusive visibility on the Awards section of the SABMag website, www.sabmagazine.com, for one year. At the top of the Winners page, National Sponsors receive high visibility with a description of their sustainability activities. 400 unique pages views/month ... **4,800 impressions.**

BONUS for National Sponsors! Receive a ½ - page space in the SABMag Awards issue [print and digital] for sponsor message (a value of \$2,255) + as a National Sponsor your logo shown large in all cases.

>>> HIGH VISIBILITY

8. Your corporate identity on six Call for Entry e-blasts to design and building professionals. ... 81,000 impressions.

9. • Recognition as a Sponsor with your corporate logo in all 12 SABMag monthly e-Newsletters. ... 162,000 impressions.

• Acknowledgement of National Sponsors in Editor's column, and display of Sponsor logos [larger for National Sponsors] on the editorial page in the special Summer SABMag Awards issue. ... 23,500 impressions.

• Sponsor logos displayed on prestigious framed certificates. (use photo of winners holding certificate for Loblaws project)



SPONSORSHIPS for 2024 are open now! Contact: Don Griffith dgriffith@sabmagazine.com