

CANADIAN GREEN BUILDING AWARDS

The National Program of
Sustainable Architecture & Building Magazine



Become a National
or Category

SPONSOR

and receive ...

- **Unique opportunity to position your products** as the preferred choice for sustainably-designed buildings.
- **Year-long visibility** with Canadian design and building professionals, product specifiers and building managers.
- **A return in benefits** of more than double your investment.

Contact:

- **DON GRIFFITH**, Awards Manager
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- **PATRICIA ABBAS**, Senior Account Manager,
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NATIONAL SPONSOR

Investment: \$7,500

Benefits: \$18,000

►direct contact with customers

PARTICIPATE AT VIRTUAL AWARDS EVENT

- Sponsor acknowledgement made and sponsor corporate logo displayed as a separate slide in the powerpoint presentation
- Opportunity for sponsor to make welcome greeting at the beginning of the presentation

ACCESS TO THE LIST OF REGISTRANTS

- The participating architects and other key design consultants for your marketing use

TRADE SHOW VISIBILITY

- Corporate logo in large format on Awards banner and display boards used at: the Sustainable Buildings Canada Festival, at the CaGBC National Conference, and at the Buildings Canada Show

►advertising exposure

EXCLUSIVE WEB VISIBILITY

- Corporate logo displayed on the Awards web site for one year
- Opportunity to describe your company's role in advancing sustainable building

EDITORIAL COVERAGE AND SPONSOR RECOGNITION

- Company name and corporate logo in editor's message in special Awards issue [print and digital] of SABMag.

SPONSOR RECOGNITION

- Corporate logo in large format in full-page sponsor recognition ad in the print and digital Spring, Summer, Fall and Winter issues of SABMag, Ontario FOCUS, Atlantic FOCUS and BC FOCUS

►high visibility

CALL FOR ENTRY PROMOTION

- Corporate logo in five e-mail Call for Entry notices to design and building professionals – a total of 45,000 messages
- Corporate mention in Call for Entry notices sent to the Royal Architecture Institute of Canada and provincial architectural associations

VISIBILITY THROUGH CaGBC

- Description of winning projects and acknowledgement of sponsors in CaGBC newsletters beginning in June.

SABMAG E-NEWSLETTER ANNOUNCEMENTS

- Corporate logo in large format in Call for Entry notices in November, December, January and February SABMag e-newsletter sent to 9,000; in Awards Presentation announcement in March, April and May; and in winner profiles in all monthly e-newsletters for the rest of the year, over 100,000 in total

VISIBILITY THROUGH FACEBOOK

- Sponsors mentioned and linked from the SABMag Facebook page

EDITORIAL MENTION

- Sponsor mention and display of corporate logo in editor's note in special Summer SABMag Awards issue, print and digital versions

AWARDS CERTIFICATES

- Corporate logo in large format displayed on winner certificates

CATEGORY SPONSOR

Investment: \$3,500

Benefits: \$8,000

►Sponsor one of the Awards categories as follows:

- Residential [small],
- Residential [large],
- Commercial/Industrial [small],
- Commercial/industrial [large],
- Institutional [small],
- Institutional [large],
- Mixed Use,
- Existing Building Upgrade and
- Interior Design

►direct contact with customers

PARTICIPATE VIRTUAL AT AWARDS EVENT

- Acknowledgement of sponsors made as a group made and sponsor corporate logos displayed together on a slide in the powerpoint presentation

TRADE SHOW VISIBILITY

- Mention on Awards banner and display boards

►advertising exposure and high visibility

- Some of the same benefits as National sponsorship but in some cases your company named but corporate logo not shown

