

CANADIAN GREEN BUILDING AWARDS

The **National Program** brought to you by
Sustainable Architecture & Building Magazine

SABMag
SUSTAINABLE ARCHITECTURE & BUILDING MAGAZINE

Become a National
or Category

SPONSOR

and receive ...

- **Unique opportunity to position your products** as the preferred choice for sustainably-designed buildings.
- **Year-long visibility** with Canadian design and building professionals, product specifiers and building managers.
- **A return in benefits** of more than double your investment.

Contact:

- **DON GRIFFITH**, Awards Manager
613-421-7588; dgriffith@sabmagazine.com
- **PATRICIA ABBAS**, Senior Account Manager,
416-438-7609; pabbas@sabmagazine.com

NATIONAL SPONSOR

Investment: \$7,500

Benefits: \$18,000

► direct contact with customers

PARTICIPATE AT AWARDS EVENT

- Present Awards to selected winning design teams, corporate logo displayed in a powerpoint presentation
- Opportunity for sponsor to make welcome greeting at the beginning of the presentation

ACCESS TO THE LIST OF REGISTRANTS

- The participating architects and other key design consultants for your marketing use

TRADE SHOW VISIBILITY

- Corporate logo on Awards banner and display boards used at: the Toronto Green Building Festival, in one-month exhibit; at the Architectural Institute of BC, at the CaGBC National Conference, and at the Construct Canada Show

► advertising exposure

EXCLUSIVE WEB VISIBILITY

- Corporate logo displayed on the Awards web site for one year
- Opportunity to describe your company's role in advancing sustainable building

EDITORIAL COVERAGE AND SPONSOR RECOGNITION

- Company name and corporate logo in editor's message in special Awards issue [print and digital] of SABMag.

SPONSOR RECOGNITION

- Corporate logo in full-page sponsor recognition ad in the print and digital Summer, Fall and Winter issues of SABMag, Toronto Chapter FOCUS, Atlantic Chapter FOCUS and BC Chapter FOCUS

► high visibility

CALL FOR ENTRY PROMOTION

- Corporate logo in five e-mail Call for Entry notices to design and building professionals – a total of 45,000 messages
- Corporate mention in Call for Entry notices sent to the RAIC and provincial architectural associations

VISIBILITY THROUGH CaGBC

- Description of winning projects and acknowledgement of sponsors in CaGBC newsletters beginning in June.

SABMAG E-NEWSLETTER ANNOUNCEMENTS

- Corporate logo in Call for Entry notices in January and February SABMag e-newsletter sent to 9,000; in Awards Presentation announcement in March, April and May; and in winner profiles in all monthly e-newsletters for the rest of the year, over 100,000 in total

VISIBILITY THROUGH FACEBOOK

- Sponsors mentioned and linked from our Facebook page

EDITORIAL MENTION

- Sponsor mention and display of corporate logo in editor's note in special Summer SABMag Awards issue, print and digital versions

AWARDS CERTIFICATES

- Corporate logo displayed on winner certificates given out at the Awards event at the CaGBC Conference in May

CATEGORY SPONSOR

Investment: \$3,500

Benefits: \$8,000

► Sponsor one of the Awards categories as follows:

- Residential [small],
- Residential [large],
- Commercial/Industrial [small],
- Commercial/Industrial [large],
- Institutional [small],
- Institutional [large],
- Mixed Use,
- Existing Building Upgrade and
- Interior Design

► direct contact with customers

PARTICIPATE AT AWARDS EVENT

- Present the Award for which you are the category sponsor, and your company named in a powerpoint presentation

TRADE SHOW VISIBILITY

- Mention on Awards banner and display boards

► advertising exposure and high visibility

- Some of the same benefits as National sponsorship but in some cases your company named but corporate logo not shown

