Canadian Green Building Awards

The National Program brought to you by Sustainable Architecture & Building Magazine

Become a National or Category SPONSOR

and receive ...

• Unique opportunity to position your products as the preferred choice for sustainably-designed buildings.

• Year-long visibility with Canadian design and building professionals, product specifiers and building managers.

• A return in benefits of more than double your investment.

Contact:

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NATIONAL SPONSOR
year-long benefits and price

direct contact with customers

PARTICIPATE AT AWARDS EVENT IN VANCOUVER, MAY 27, 2019
- Present Awards to selected winning design teams, corporate logo displayed in a powerpoint presentation
- Opportunity for sponsor to make welcome greeting at the beginning of the presentation

ACCESS TO THE LIST OF REGISTRANTS
- The participating architects and other key design consultants for your marketing use

TRADE SHOW VISIBILITY
- Corporate logo on Awards banner and display boards used at: the Toronto Green Building Festival, in one-month exhibit; at the Architectural Institute of BC, at the CaGBC National Conference, and at the Construct Canada Show

EXCLUSIVE WEB VISIBILITY
- Corporate logo displayed on the Awards web site for one year
- Opportunity to describe your company’s role in advancing sustainable building

EDITORIAL COVERAGE AND SPONSOR RECOGNITION
- Company name and corporate logo in editor’s message in special Awards issues [print and digital] of SABMag and ecoHouse Canada

SPONSOR RECOGNITION
- Corporate logo in full-page sponsor recognition ad in the print and digital Fall and Winter issues of SABMag, Toronto Chapter FOCUS, Alberta Chapter FOCUS, Atlantic Chapter FOCUS and BC Chapter FOCUS
- 1/2-page ad available in SABMag Awards print and digital issue for sponsor message

CALL FOR ENTRY PROMOTION
- Corporate logo in five e-mail Call for Entry notices to design and building professionals – a total of 45,000 messages
- Corporate mention in Call for Entry notices sent to the RAIC and provincial architectural associations

VISIBILITY THROUGH CaGBC
- Tweets in January and February, and mention in June newsletter

SABMAG E-NEWSLETTER ANNOUNCEMENTS
- Corporate logo in Call for Entry notices in January and February SABMag e-newsletter sent to 9,000; in Awards Presentation announcement in March, April and May; and in winner profiles in all monthly e-newsletters for the rest of the year year, over 100,000 in total

EDITORIAL MENTION
- Sponsor mention and display of corporate logo in editor’s note in special Summer SABMag Awards issue, print and digital versions

AWARDS CERTIFICATES
- Corporate logo displayed on winner certificates given out at the Awards event at the CaGBC Conference in May

BENEFITS: Total value received: $18,000
PRICE: Total sponsor investment: $7,500

CATEGORY SPONSOR
year-long benefits and price

Sponsor one of the Awards categories as follows:
- Residential [small],
- Residential [large],
- Commercial/Industrial [small],
- Commercial/Industrial [large],
- Institutional [small],
- Institutional [large],
- Mixed Use,
- Existing Building Upgrade and
- Interior Design

direct contact with customers

PARTICIPATE AT AWARDS EVENT IN VANCOUVER, MAY 27, 2019
- Present the Award for which you are the category sponsor, and your company named in a powerpoint presentation

TRADE SHOW VISIBILITY
- Mention on Awards banner and display boards

advertising exposure and high visibility
- Same benefits as National sponsorship but in some cases your company named but corporate logo not shown

BENEFITS: Total value received: $8,000
PRICE: Total sponsor investment: $3,500