

# CANADIAN GREEN BUILDING AWARDS 2018

The National Program brought to you by Sustainable Architecture & Building Magazine

**SABMag**  
SUSTAINABLE ARCHITECTURE & BUILDING MAGAZINE

## Become a National or Category **SPONSOR**

and receive ...

- **Year-long visibility** with Canadian design and building professionals, product specifiers and building managers.
- **Unique opportunity to position your products** as the preferred choice for sustainably-designed buildings.
- **A return in benefits** of more than double your investment.

### Contact:

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# NATIONAL SPONSOR

## year-long benefits and price

### ► direct contact with customers

#### PARTICIPATE AT AWARDS EVENT IN TORONTO, JUNE 2018

- Present Awards to selected winning design teams, corporate logo displayed in a powerpoint presentation
- Opportunity for sponsor to make welcome greeting at the beginning of the presentation

#### ACCESS TO THE LIST OF REGISTRANTS

- The participating architects and other key design consultants for your marketing use

#### TRADE SHOW VISIBILITY

- Corporate logo on Awards banner and display boards used at: the Toronto Green Building Festival, in one-month exhibit; at the Architectural Institute of BC, at the CaGBC National Conference, and at the Construct Canada Show

### ► advertising exposure

#### EXCLUSIVE WEB VISIBILITY

- Corporate logo displayed on the Awards web site for one year
- Opportunity to describe your company's role in advancing sustainable building

#### EDITORIAL COVERAGE AND SPONSOR RECOGNITION

- Company name and corporate logo in editor's message in special Awards issues [print and digital] of SABMag and ecoHouse Canada

#### SPONSOR RECOGNITION

- Corporate logo in full-page sponsor recognition ad in the print and digital Fall and Winter issues of SABMag, Toronto Chapter FOCUS, Alberta Chapter FOCUS, Atlantic Chapter FOCUS and BC Chapter FOCUS
- 1/2-page ad available in SABMag Awards print and digital issue for sponsor message

### ► high visibility

#### CALL FOR ENTRY PROMOTION

- Corporate logo in five e-mail Call for Entry notices to design and building professionals – a total of 55,000 messages
- Corporate mention in Call for Entry notices sent to the RAIC and provincial architectural associations

#### VISIBILITY THROUGH CaGBC

- Tweets in January and February, and mention in June newsletter

#### SABMAG E-NEWSLETTER ANNOUNCEMENTS

- Corporate logo in Call for Entry notices in January and February SABMag e-newsletter sent to 13,000; in Awards Presentation announcement in March, April and May; and in winner profiles in all monthly e-newsletters for the rest of the year

#### EDITORIAL MENTION

- Sponsor mention and display of corporate logo in editor's note in special Summer SABMag Awards issue, print and digital versions

#### AWARDS CERTIFICATES

- Corporate logo displayed on winner certificates given out at the Awards event at the CaGBC Conference in June

# CATEGORY SPONSOR

## year-long benefits and price

### ► Sponsor one of the Awards categories as follows:

- Residential [small],
- Residential [large],
- Commercial/Industrial [small],
- Commercial/Industrial [large],
- Institutional [small],
- Institutional [large],
- Mixed Use,
- Existing Building Upgrade and
- Interior Design

### ► direct contact with customers

#### PARTICIPATE AT AWARDS EVENT IN TORONTO EARLY JUNE, 2018

- Present the Award for which you are the category sponsor, and your company named in a powerpoint presentation

#### TRADE SHOW VISIBILITY

- Mention on Awards banner and display boards

### ► advertising exposure and high visibility

- Same benefits as National sponsorship but in some cases your company named but corporate logo not shown



**BENEFITS: Total value received: \$8,000**  
**PRICE: Total sponsor investment: \$3,500**



**BENEFITS: Total value received: \$18,000**  
**PRICE: Total sponsor investment: \$7,500**